



FAMILY ACTION LEARNING TEAM

Meeting Minutes

Date: March 19, 2018

Meeting Participants: Sean, Melissa, Jodi-Ann
 Ready/Ready Staff: Rachael Burrello, Mary Herbenick
 Facilitator: Amber Robinson
 Special Guest: Latrina Kelly-James, Root Cause

SYSTEMS CHANGE TARGET: Engage families as partners and change agents in the community	
A. Agenda Item: Introduction to Root Cause	
<p style="text-align: center;"><u>Summary of Discussion</u></p> <p>Latrina Kelly-James of Root Cause shared information about work that Root Cause will be doing in Guilford County. Root Cause will work with a group of up to 15 organizations over two years to help them better track, share, and use data to improve their services and get better results for young children and families.</p> <p>Root Cause would like to work with Family ALT to bring family voice, experience, expertise, and stories into the process. Families suggested ways they might want to be involved:</p> <ul style="list-style-type: none"> • Have a “secret shopper” go through the client experience with organizations. • Reach out to families through child birthing classes and ask them to be involved for a period of years, to take surveys and report about the experiences they have. They can give an account of their authentic stories and give real-world feedback. • Give “customer satisfaction” surveys that are thorough in the details of what can be improved or what is working. 	<p style="text-align: center;"><u>Action Items</u></p> <p>FAMILIES: Click here to learn more about Root Cause</p> <p>FAMILIES: See the attached presentation for more details on Root Cause and the work in Guilford</p> <p>LATRINA: Send draft talking points to Rachael to share with FALT</p>
B. Agenda Item: Family ALT Video Campaign	
<p style="text-align: center;"><u>Summary of Discussion</u></p> <p>Amber Robinson gave an overview of the presentation families will give when sharing their video campaign with groups in the community. Families reviewed the feedback survey that will be given out at the end of the presentation, and gave suggestions on how to improve it:</p> <ul style="list-style-type: none"> • Add a question: Was this presentation helpful? • Add on the feedback survey or sign-in sheet: a place to indicate that they want to be contacted with more information and opportunities. Offer this option at the end of the presentation so they have all the information needed to make a choice. 	<p style="text-align: center;"><u>Action Items</u></p> <p>RACHAEL: Revise feedback survey and share with Family ALT</p>
C. Agenda Item: Smart Start Conference Planning	
<p style="text-align: center;"><u>Summary of Discussion</u></p> <p>Families reviewed a proposed flow of activities for the Smart Start Conference workshop:</p> <ul style="list-style-type: none"> • Welcome & intro – 5 min • Who we are & what we’ve accomplished – 15 min • Activity: mini PhotoVoice – 10 min • 5-minute break 	<p style="text-align: center;"><u>Action Items</u></p> <p>AMBER: Email proposed workshop flow to Family ALT</p> <p>RACHAEL: Send out a reminder of what outcomes were promised</p>

- Our journey: the video campaign – 20 min
- Activity: role play with volunteer from the audience – 10 min
- Panel discussion – 15 min
- Questions – 10 min

Ready/Ready staff clarified that the audience will likely not be the people who deliver programs directly to families, but more the people who design programs. They will be interested in how to build family engagement in their own community. Families agreed to build a role play exercise around the outcomes that were promised in the Smart Start Conference proposal and in the presentation for the workshop.

Meetings will be the 3rd Monday of each month at His Glory Child Development Center, 3223 Yanceyville St. Greensboro. Here's the schedule for 2018:

- **APRIL DATE TBD, 5:30 to 7:30 pm**
- **Monday, May 21, 5:30 to 7:30 pm**
- **Monday, June 18, 5:30 to 7:30 pm**
- **Monday, July 16, 5:30 to 7:30 pm**
- **NO MEETING IN AUGUST – Happy back-to-school season!**
- **Monday, September 17, 5:30 to 7:30 pm**
- **Monday, October 15, 5:30 to 7:30 pm**
- **Monday, November 19, 5:30 to 7:30 pm**
- **Monday, December 17, 5:30 to 7:30 pm**

EARLY CHILDHOOD SYSTEMS CHANGE PRIORITIES – GUILFORD COUNTY

1. Ensure all new parents are connected to critical early childhood information and community supports/services.
2. Connect more young children and their families to needed services by embedding coordinated developmental screening and referral processes into settings that provide services for families with young children.
3. Improve family access to needed programs through the creation of an effective referral and coordination network for young children and their families.
4. Leverage and expand early literacy resources/services to meet community need by determining and launching priority program and system changes.
5. Leverage and expand parenting resources/services to meet community need by determining and launching priority program and system changes.
6. Improve school readiness by addressing affordability and accessibility of high-quality child care in Guilford County.
7. Create seamless and easy transition experiences for children and their families by aligning Pre-K and kindergarten priorities, curriculum, and transition processes.
8. Ensure the local early childhood system is responsive to and respectful of family needs and voice.
9. Increase public demand for school readiness by implementing a public awareness campaign focused on building community buy-in about the importance of early learning and development (0-8).
10. Embed continuous improvement orientation within the local early childhood system.

OTHER WAYS TO GET INVOLVED

Ways to stay involved in Guilford County once your children reach kindergarten:

- Guilford Parent Academy (through Guilford County Schools) -- visit http://www.gcsnc.com/pages/gcsnc/Departments/Guilford_Parent_Academy
- School-based opportunities through PTA and other school focused activities, or to volunteer through GCS.

- [The Say Yes Guilford Pre-K to Grade 5 Task Force](#) has three sub-groups that focus on different parts of the Pre-K to Grade 5 pathway. Talk with Amber, Mary or Rachael to get connected.
 - Kindergarten readiness
 - Reading at grade level by the end of Grade 3
 - High stakes proficiency in ELA and Math by the end of Grade 5
- Ready/Ready Design Teams, to work on designing parts of the system around each of the 10 Key Priorities. These teams will not have age limits, and family voice will be critical to their success.