



Priorities Update
February 20, 2018
 New items in **red text**

Priorities Addressed	Activity
<p>Get Ready Guilford Initiative</p> <ul style="list-style-type: none"> • All New Parents Connected to Needed Resources • Leverage and Expand Parenting Education Resources • Improve Developmental Screening Process & Connections to Resources • Improve Referral Processes • Build Culture of Continuous Quality Improvement 	<ul style="list-style-type: none"> • The Duke Endowment is partnering with Guilford County to build a continuum of care from preconception to age three, linking services in health, social services, and non-profit sectors. This is called the Get Ready Guilford Initiative; you can read more about it on our blog. • Planning continues for an April site visit with a national funding organization that is interested in this work. Planning will be guided by a detailed strategy document in development by The Duke Endowment in close partnership with R/R. • R/R staff is sharing the model with partners throughout Guilford County. <p>Building the Continuum</p> <ul style="list-style-type: none"> • Ongoing meetings with national/state and local representatives from Partnership for Community Care, OB Care Management, Care Coordination for Children, Nurse-Family Partnership, Family Connects, Children’s Home Society, and HealthySteps to plan how current processes and practices will be integrated to drive population-level outcomes. Community Action for Healthy Babies serves in an advisory role. • A pilot plan for universal prenatal screening has been developed with a community workgroup. Three practices in Greensboro and High Point have expressed interest in participating during the pilot phase. • All 6 HealthySteps specialists have been hired and placed in pediatric practices. Many of the specialists are bilingual. HealthySteps training was completed February 13-15. • Three pediatric practices have committed to participate in the HealthySteps pilot program: Rice Center for Children and Adolescents, Greensboro Pediatrics in Greensboro, and TAPM on Commerce in High Point. <p>Exploring a Data Infrastructure to Support the Continuum of Care</p> <ul style="list-style-type: none"> • A feasibility study for an Integrated Data System (IDS) is underway; a draft version has been shared with the GRGI coordinating committee, addressing understanding community perspectives; engaging community partners; understanding local data systems; reviewing exemplars from around the country; and reviewing best practices to support successful implementation. Delivery of the final report is expected in early March 2018. • United Way of Greater Greensboro convened seven initiatives within Guilford to explore development of a common IDS. R/R is working with United Way of Greater Greensboro to drive this work forward.

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	<p>Coaching to Strengthen Community Capacity</p> <ul style="list-style-type: none"> • Continuous Quality Improvement work with Root Cause is underway. A Task Force is now meeting monthly. A Task Force Charter has been adopted and the first cohort, consisting of approximately 15 programs, is being considered. Invitations are scheduled for mid-March with the first cohort to launch in July 2018. • Root Cause will meet with the Family Action Learning Team in February to introduce the CQI portion of the Get Ready Guilford Initiative's work, and begin the process of building a long-term relationship with Family ALT. They will return in March to explore the family perspective on continuous quality improvement. <p>Messaging to Build Awareness & Drive Action</p> <ul style="list-style-type: none"> • <u>January 9</u>: Presentation to Greensboro Parks & Rec youth service providers. • <u>January 11</u>: Presentation to Community Action for Healthy Babies (service providers focused on achieving improved birth outcomes in Guilford County and who serve as advisory) • <u>January 24: Presentation to Cone OB/GYN Service Line</u>, which resulted in development of an ongoing advisory committee of OBs to provide input on GRGI's prenatal strategy. • February 15: Staff presented at the HealthySteps training, including partners from the three pilot practices, Family Connects, Reach Out and Read, Care Coordination for Children, and HealthySteps. • Continued messaging guidance is being provided by partners at Defy Communications. <p>Evaluating the Results</p> <ul style="list-style-type: none"> • With the Duke Endowment, external evaluators are being selected to complete the implementation evaluation and the impact evaluation. Contracts should be in place by the end of this month.
<p>Build System Responsive to and Respectful of Family Voice</p>	<ul style="list-style-type: none"> • Guilford's Family Action Learning Team (Family ALT) will lead a workshop at the 2018 Annual Smart Start Conference to share their work about how to engage families in local decision-making. February meeting will focus on CQI work, preparing for the Smart Start Conference and continuing production of the videos described below. Families will also explore ways to utilize their videos in a public campaign to reach other families with their messaging. • Families are working independently on videos about how to talk to your infant, and how teachers and families can have good two-way communication. • One priority for 2018 is High Point expansion of Family ALT. We're working with service providers to determine how to best launch a HP-specific ALT. In service of reaching more families, R/R is providing High Point Neighborhood Association Leaders monthly updates they care share with families, including parent tips, NC Pre-K registration information, and other resources to help families with children age 0-5. • Another priority is to recruit more families for Greensboro Family ALT. R/R and Family ALT will work on developing recruitment strategies after the Smart Start Conference. • Staff continue to collaborate with other agencies/organizations to develop strategies for bringing authentic family voice into their work.
<p>Leverage and Expand Early Literacy Resources</p>	<ul style="list-style-type: none"> • Strategic plan developed and implementation underway.

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	<ul style="list-style-type: none"> ○ Ready/Ready is hiring an Early Literacy Coordinator to be responsible for delivery of the Strategic Plan. Applications were taken through Friday, February 16. Résumés will be reviewed and interviews scheduled the week of February 19. ○ Ready/Ready and CHS has proposed a kindergarten readiness workshop series through Guilford Parent Academy consisting of 1) Building Babies’ Brains 2) Active Reading 3) Conscious Discipline 4) What to expect in kindergarten 5) Raising a Confident, Kind Child. ○ Reach Out and Read invited Ready/Ready to participate in pilot of online training for Active Reading, which is an approach to reading (not a new program) that is gaining traction in Charlotte and across the state. The K Readiness Task Force (part of Say Yes Guilford) explored this online training at their January meeting and it was shared with the Early Literacy Design Team. Feedback is being shared with Reach Out and Read. ○ Discussing formal Active Reading training in conjunction with Read Charlotte for workshops in Guilford County. Ready/Ready staff will join partners from High Point Public Library, Reading Connections, Parents as Teachers, and High Point LEAP will attend train the trainer February 20. ○ The work of the GCS and early childhood team that participated in the Harvard Public Education Leadership Program over the summer continues making progress in developing a cohesive birth to age 8 literacy approach. Ready/Ready team member(s) will participate in the second year of the cohort from July 8-13, 2018. ○ Staff is working with Reach Out and Read to scale it within pediatric practices, especially those in the pilot for a prenatal-to-age-three continuum of care (HealthySteps is engaged in this process.) ○ Through partners, we will start promoting Ready4K texting service and exploring customization to connect parents to ongoing supports and resources ○ The K Readiness Task Force (part of Say Yes Guilford) will help implement part of the Early Literacy Strategic Plan, which you can now view on our website. The February meeting of the Task Force focused on developing a new structure for meetings, and expansion of their work to address Strategic Plan Workgroups 1-3. These workgroups will be expanding; if interested, contact staff. ● LENA Start Pilot: <ul style="list-style-type: none"> ○ The first two LENA Start cohorts graduated in December. Data from the Parents as Teachers cohort showed significant increases in time spent “active reading” with parents and children as well as increased confidence of parents and knowledge about their child’s development. A third cohort graduated in January with Greensboro Housing Authority. A fourth cohort launched in partnership with Greensboro Pregnancy Care Center January 25th. ○ Parents as Teachers Guilford will launch its next cohort in March 2018. Guilford Child Development is planning to launch a cohort in April 2018. ○ Ready/Ready is seeking partners to launch additional cohorts in High Point in summer 2018. ● Book Acquisition Strategies: <ul style="list-style-type: none"> ○ Dolly Parton Imagination Library (DPIL): Partnership for Children of Guilford County received funding from Smart Start to implement in targeted ZIP codes in both High Point and Greensboro. The expansion grant has been

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	<p>awarded to Parents as Teachers Guilford County (PATGC), who have begun implementation. PATGC are in the planning phase of incorporating Active Reading workshops and other community agency participation with DPIL.</p> <ul style="list-style-type: none"> ○ High Point University NPHC service group is continuing a book drive for babies born in High Point and is considering extending through the spring semester; Ready/Ready Book Brigade and volunteer leaders are working on book drive effort to raise 6,000 books by spring 2018 – one for each baby born in Guilford – to be distributed to families along with Active Reading strategies.
<p>Increase Demand for School Readiness through Public Will Building</p>	<ul style="list-style-type: none"> ● Two areas of focus: Advocacy and Sustainability <ul style="list-style-type: none"> ○ <u>Build Advocates</u>: Communication campaign under development. ○ <u>Policy Change</u>: Consider focus on two areas: (1) Child care affordability & accessibility; (2) Health care systems change. Sustainability focus in collaboration with The Duke Endowment. ● synerG Young Professionals has selected Ready/Ready to highlight as part of its advocacy agenda. Ready/Ready plans to work with synerG to deliver a series of lunch and learns to young professionals. Together, we will further explore opportunities for additional advocacy for early childhood. ● Feb. 6: Staff presented in two workshops at the Institute for Emerging Issues (IEI) conference at NC State. ● Staff is exploring how to leverage a screening of “Resilience: The Biology of Stress and Hope” as part of public will building efforts.
<p>Make High-Quality Child Care Available to Every Family</p>	<ul style="list-style-type: none"> ● The Partnership for Children is working with Ready/Ready on a design process with a cross-organizational team to identify root causes related to developing strategy around attracting, engaging and retaining talent in early care and education field (with a special focus on compensation). The second meeting of the Design Team took place on February 13. The team explored and themed the data they collected through stakeholder interviews in January, and prioritized root causes to target in strategy development. The team will ask additional questions of community stakeholders to gather more data on the selected root causes, and to learn about any example strategies (inside or outside Guilford County) that are addressing root causes to the issue of attracting, engaging, and retaining the early childhood workforce. This work is supported by grants from Child Care Services Association (through Z Smith Reynolds) and the Partnership for Children.
<p>Pre-K to Kindergarten Transition</p>	<ul style="list-style-type: none"> ● The Pre-K to K Transition team reconvened January 16 to continue their work. The kindergarten application is under review and input by the team is being shared with GCS. The practice of data collection and sharing continues to be explored along with ways for a “system” within GCS to process and use data from NC Pre-K families who did not attend GCS pre-K. The team will align their work with GCS Strategic plan goals.