



FAMILY ACTION LEARNING TEAM

Meeting Minutes

Date: February 19, 2018

Meeting Participants: Melissa, Sean, Pam, Jackie, Jodi-Ann

Ready/Ready Staff: Rachael Burrello

Facilitator: Amber Robinson

SYSTEMS CHANGE TARGET: Engage families as partners and change agents in the community	
A. Agenda Item: Family ALT Video & Public Campaign	
<u>Summary of Discussion</u>	<u>Action Items</u>
<p>The Family ALT video campaign seeks to reach other families in the community with messages about how to interact with young children, based on what Family ALT members have learned through participation in this team.</p> <p>Families viewed the videos submitted for the campaign, showing a variety of ways to interact with children during the natural routines of the day. Families shared that it is good to see these interactions during real moments that occur naturally, because it makes the message more authentic.</p> <p>Families developed a general outline for the video campaign presentation:</p> <ul style="list-style-type: none"> • Background on Family ALT • Show a video from Harvard Center on the Developing Child that shows how experiences build brain architecture • Ask for audience reactions to the video – how does this apply to your life? • Family ALT members show how they applied these principles to their own lives: show a selection of the Family ALT videos • Ask for audience reactions to these videos – do you incorporate these activities into your life already? Does this apply to you? What did you learn? What can you incorporate? • Activity – what is your schedule like? What can you do during your natural routine? • Invitation to join Family ALT – distribute flyers • Promote Ready4K, a free texting service that sends age-appropriate tips for building learning and literacy skills. <p>Families brainstormed places where they might deliver the campaign to ready-made audiences:</p> <ul style="list-style-type: none"> • Pregnancy Care Center • Room at the Inn (faith-based pregnancy care shelter for women experiencing homelessness) • Baby Love Plus – fathers’ group <p>Families would like to deliver their first campaign presentation by the end of March.</p>	<p>FAMILIES: Click here to watch the Harvard video on how experiences build young brains</p> <p>FAMILIES: Click here to learn more about Ready4K</p>

B. Agenda Item: Smart Start Conference Planning	
<u>Summary of Discussion</u>	<u>Action Items</u>
Families elected to spend additional meeting time working on the video campaign planning. Presenters for the Smart Start Conference will meet in between Family ALT meetings to further the work on the presentation and workshop.	RACHAEL: Send out an email to presenters to schedule in-between meeting

Meetings will be the 3rd Monday of each month at His Glory Child Development Center, 3223 Yanceyville St. Greensboro. Here's the schedule for 2018:

- Monday, March 19, 5:30 to 7:30 pm
- Monday, April 16, 5:30 to 7:30 pm
- Monday, May 21, 5:30 to 7:30 pm
- Monday, June 18, 5:30 to 7:30 pm
- Monday, July 16, 5:30 to 7:30 pm
- NO MEETING IN AUGUST – Happy back-to-school season!
- Monday, September 17, 5:30 to 7:30 pm
- Monday, October 15, 5:30 to 7:30 pm
- Monday, November 19, 5:30 to 7:30 pm
- Monday, December 17, 5:30 to 7:30 pm

EARLY CHILDHOOD SYSTEMS CHANGE PRIORITIES – GUILFORD COUNTY

1. Ensure all new parents are connected to critical early childhood information and community supports/services.
2. Connect more young children and their families to needed services by embedding coordinated developmental screening and referral processes into settings that provide services for families with young children.
3. Improve family access to needed programs through the creation of an effective referral and coordination network for young children and their families.
4. Leverage and expand early literacy resources/services to meet community need by determining and launching priority program and system changes.
5. Leverage and expand parenting resources/services to meet community need by determining and launching priority program and system changes.
6. Improve school readiness by addressing affordability and accessibility of high-quality child care in Guilford County.
7. Create seamless and easy transition experiences for children and their families by aligning Pre-K and kindergarten priorities, curriculum, and transition processes.
8. Ensure the local early childhood system is responsive to and respectful of family needs and voice.
9. Increase public demand for school readiness by implementing a public awareness campaign focused on building community buy-in about the importance of early learning and development (0-8).
10. Embed continuous improvement orientation within the local early childhood system.

OTHER WAYS TO GET INVOLVED

Ways to stay involved in Guilford County once your children reach kindergarten:

- Guilford Parent Academy (through Guilford County Schools) -- visit http://www.gcsnc.com/pages/gcsnc/Departments/Guilford_Parent_Academy
- School-based opportunities through PTA and other school focused activities, or to volunteer through GCS.
- [The Say Yes Guilford Pre-K to Grade 5 Task Force](#) has three sub-groups that focus on different parts of the Pre-K to Grade 5 pathway. Talk with Amber, Mary or Rachael to get connected.
 - Kindergarten readiness
 - Reading at grade level by the end of Grade 3

- High stakes proficiency in ELA and Math by the end of Grade 5
- Ready/Ready Design Teams, to work on designing parts of the system around each of the 10 Key Priorities. These teams will not have age limits, and family voice will be critical to their success.